

MC · MODERATOR · SPEAKER

Bringing innovation expertise and energy *to the stage*

I host conversations that connect ideas, people and perspectives across the global technology and innovation ecosystem.

From international tech conferences and startup competitions to founder panels and keynotes, I bring curiosity, energy and a decade of industry experience to every stage.

**25+**

Speaking engagements

100+

Workshops facilitated

1,000+

Entrepreneurs supported

10+

Years in Startups & Innovation

**ABOUT KATYA**

**A decade at the intersection of
*startups, growth and innovation.***

I'm Katya de Fredericksz, a startup growth strategist, ecosystem builder, speaker and MC.

Over the past decade, I've supported 250+ startups across 30+ countries, working with leading VCs, accelerators and innovation organizations, including Techstars, Google for Startups, Seedstars and Plug and Play. My experience spans startup growth, accelerator programs and corporate innovation, including projects with the United Nations, IOC and EIT. I've published bestselling courses, taught at business schools in Europe and Asia, and delivered corporate workshops for F500 companies. Passionate about storytelling and connecting people, I also speak, moderate and MC at major tech events, including Mobile World Congress, LEAP, South Summit and AI Summit.

**Let's make your next
event *memorable***

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How we can *work together*

MC & Hosting

More than keeping the show running. I bring energy, spontaneity and deep tech ecosystem knowledge to the stage, connecting speakers, stories and audiences to create memorable experiences at international conferences and startup competitions.

Panel Moderation

Great conversations start with great questions. Drawing on a decade in the startup ecosystem, I bring out fresh perspectives from founders, investors and industry leaders, going beyond scripted questions to spark meaningful discussions.

Keynotes & Talks

Real insights from the front lines of innovation. Drawing on a decade of experience with startups and global accelerators, I share practical perspectives on entrepreneurship, emerging technologies, startup growth and building stronger innovation ecosystems.

Corporate Workshops

Less theory. More experimentation. I bring startup thinking into corporate teams through hands-on workshops on go-to-market strategy, growth experimentation, AI-powered innovation and startup-corporate collaboration, helping teams turn ideas into action.

Global tech *stages*

LEAP *Riyadh*

MC, Rocket Fuel Competition & Main Stage Grand Finale

AI Summit *Barcelona*

Panel Moderator

TNW Conference *Amsterdam*

Expert Session

Impact Forum *Barcelona*

LPs & Family Offices Investment Roundtables

South Summit *Madrid*

Panel, Founder Stage

Mobile World Congress *Barcelona*

Panel, Diversity & Inclusion Stage

EU-Startups Summit *Malta*

Panel, Main Stage

The LIVE *Barcelona*

LPs & Family Offices Investment Roundtables

Conversations *worth having*

- 01 Building & Scaling Startups in the AI Era
- 02 From Idea to Traction: Growth, GTM & Commercialization
- 03 Fundraising, Investor Readiness & What Investors Look For
- 04 Corporate Innovation & Startup Collaboration
- 05 Building Stronger Innovation Ecosystems
- 06 Emerging Technologies & the Future of Innovation

WHAT ORGANIZERS SAY

“What stood out to me about Katya was the effort she put into understanding not only the program itself, but the founders behind it... Katya continually went above and beyond, remaining receptive, adaptable and professional throughout a demanding live event environment.”

Sophie Whitehead · Startup Competitions & Founder Programs, Tahaluf · LEAP 2026

“It was so great to have Katya join us this year! I continue to receive positive feedback from your session at South Summit. Thank you and I hope to have you join us again in the next one!”

Christopher Locke · Global Head of Program, South Summit

Book me for your *next event*

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